



A school is much like a bookstore—both are places of aspiration, passion, education, and dreams. That's why Barnes &

Noble is excited to recognize the foundation of our great American schools—our dedicated teachers. The Barnes & Noble My Favorite Teacher Contest provides your students with the opportunity to tell your community how much their teachers are appreciated.

WHO PARTICIPATES: Students in Grade 1-12. Entries will be judged in three categories: grades 1-5, grades 6-8, and grades 9-12.

HOW TO PARTICIPATE: Students write an essay, poem, or letter sharing how a teacher has influenced their life and why they appreciate and admire them. You collect the essays and share them with your Barnes & Noble bookseller.

- Entries should be 500 words or less and typed on 8.5" x 11" white paper in English.
- Each entry should be submitted with the entry form provided.
- A parent or legal guardian must sign the entry form acknowledging that they have read the Official Contest Rules.

SUBMITTING ENTRIES: All entries should be provided to your local Barnes & Noble representative by March 1, 2012. You may also mail them to the store postmarked by the deadline. The address of your nearest Barnes & Noble retailer can be found at <http://store-locator.barnesandnoble.com>

Once the winners are selected, plans for a celebration begin!

WHAT STUDENTS GET: The students who write the winning essays or poems will receive a certificate of recognition and will be honored at their local store during a ceremony for the winning teachers.

WHAT TEACHERS GET: The winning teachers will be recognized at an event at their local Barnes & Noble where they will receive a special award acknowledging their achievement, a selection of Barnes & Noble Leatherbound Classics series (for high school teachers) or a set of five (5) Classic Starts® series (for grades 1-5 and grades 6-8 teachers), and additional recognition and praise from their community.

Regional winners will each receive a NOOK™ eBook Reader and a \$500 Barnes & Noble Gift Card.

The winner of the "Barnes & Noble Teacher of the Year" award will receive \$5,000 and will be recognized at a special event at a Barnes & Noble store. The winning teacher's school will receive \$5,000 as well. The winner will also receive five copies of the winning essay published in hardcover by Tikatok.com, the site where students create and publish their own books, and a \$250 Tikatok Gift Card that will allow the teacher to publish select stories written by students in their class.

We hope you'll partner with us to recognize excellence in teaching!
Your Barnes & Noble Team