



Please take the time to read!

FUNDRAISING 101

Why do we do so much fundraising throughout the year? Read on...

- 1. Why is fundraising necessary in a public state-funded school?** Simply put, the State of California does not provide enough money to the public school system. It is not our administrators, teachers or PTA's fault. The last reported data shows California is ranked 47th out of our 50 States, in terms of how much money we receive from our State per pupil.
- 2. How is the money we raise spent?** The money we raise through our fundraising efforts covers 100% of the cost of all the PTA sponsored events and programs, most importantly our Computer, Music, Art and P.E. Programs. Without this funding, we would have to cut these enrichment programs, just like some of our neighboring schools have already been forced to do.
- 3. Why is there so much fundraising throughout the year?** If the PTA received the "suggested amount" per student through Direct Donation, we would not need to do any other fundraising throughout the year. Many of us choose to not donate the "suggested amount" at one time, so we provide additional fundraising opportunities, so you can decide how and when you would like to give to our school.
- 4. Does the PTA expect me to participate in every single fundraiser?** Absolutely not! Again, we want you to have options as to how and when you want to give to our school – and maybe have a little fun while doing it!
- 5. Am I able to see the PTA budget and see how our money is spent?** Yes! Every member of the PTA, not just Board Members, has access to the annual school budget.
- 6. Can I give ideas on different ways we may fundraise throughout the year?** Yes! The PTA Board welcomes all ideas that would help benefit our school and our children.
- 7. Why do we often do the same type of fundraising year after year?** Through trial and error and a lot of feedback from parents, we provide the fundraising opportunities that not only generate the most money for our school, but those that most parents seem to enjoy.

Despite these tough economic times and the State's budget crisis, Wildwood Elementary School is still able to provide our children with a quality education, which includes the enrichment programs we value so much. We here at Wildwood do not need to spend the money on private school like so many parents feel they are now forced to do, because we continue to provide our children with an exemplary education.

TOGETHER, when we each give what we can, when we can, we will continue to provide the best educational experience possible for our children.

Please contact us with any comments or questions you may have in regards to our fundraising efforts.

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