

# Wildwood Newsette

VOLUME 10 ISSUE 2

October 5, 2011



THE PRINCIPAL'S CORNER

## PTA Thank you

I want to personally thank our Wildwood PTA for everything they do for our school. Our PTA is providing our students with PE, Music, Computers, and Art instruction along with countless other small and big things to make Wildwood the special place it is. If you have not done so, please make sure to join our incredible PTA, get involved and make a difference for our students and our school.

## Wildwood goes GREEN

The Wildwood school community is doing its part to recycle and reuse, and we are collecting any printer / toner cartridges as well as cell phones. Please bring any recyclable cartridges and phones to the office or deposit them in the recycling boxes inside the MPR. Thank you!

## Lunch with the Principal

For the past 4 years I have been able to provide 2 students per class with monthly pizza lunches to reward them for displaying one of many character traits. Every day, students get "caught" showing some of the character traits we are celebrating here at Wildwood. Some lucky student's name will be drawn to enjoy a pizza lunch. For the last three years a generous family stepped forward to pick up the cost of these lunches which we, as a school in a budget crisis, could not afford. This year, the same wonderful family has once again agreed to continue these pizza lunches and while they wish to remain anonymous I cannot thank them enough for their generosity.

## Traffic Reminders

Please remember to follow all traffic laws if you are driving in the Wildwood neighborhood as we must all remember, safety is no accident. Some of these traffic laws include driving at 25 mph or slower through the school zone, yielding to pedestrians, not driving through the crosswalk until the crossing guard has put his/her sign down and everyone has stepped up onto the curb, obeying all posted traffic signage, & not blocking our neighbor's driveways for any reason. We, as adults, are setting the examples for our children, so let's make sure that we are setting the right ones.

When driving in the parking lots remember that if you are parked along the yellow curb in front of the school you may not leave your vehicle during the pick up and drop off times as you need to be able to move forward as the cars in front of you move out. Also, please do not cut across the driveways when walking with your children; it is dangerous and sets a bad example for our kids.

There is new signage located on Arboles that indicates a NO STOPPING zone 100 feet from the exit of the rear parking lot. A no stopping zone means no car may be parked on the curb at any time. A NO PARKING zone means you are able to be in your vehicle waiting for your child. The Thousand Oaks Police Department is enforcing these laws and will cite violators.

## Lost and Found

Please make sure to label your child's clothing, lunch boxes, etc. so that we are able to get those items returned to them. At the end of each month we will display the lost and found rack in the front of the school, and look through the items to check for names so we might return them to their rightful owners. If we cannot return unlabeled and unclaimed items, all clothing is donated to a local charity the 2<sup>nd</sup> week of the following month.

### Homework Requests

We all know kids get sick at some point during the school year. If your child is home sick and you request homework we ask that you do so when you first call us to notify us about the absence. Teachers will always do their best to get homework put together before the end of the day and up in the school office for you to pick up. Please make sure you come by to pick up the requested homework, as teachers get the work put together during their lunch break so students will not fall behind. Thank you

### Absence/Tardies

Please remember to call the school on every school day that your child is not able to attend. You can leave a message on the absence line by calling (805) 492-3531, or call us at the beginning of the school day. Our school day starts at 8:10am, please make an effort to have your child in the classroom and ready to learn by 8:05 am every morning. Students arriving late will miss important information, routines, and will disrupt the learning environment.

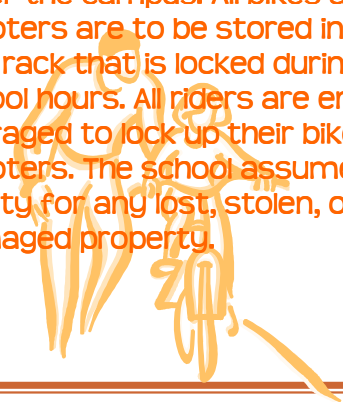
### Indian Education

Parents, did you know?

If you have Native American Heritage your child is eligible to participate in the Ventura County Indian Education Program here at Wildwood. Elementary students will increase their reading skills while learning about Native Americans. Some students will also be eligible to receive free tutoring in math or reading. Please call Dr. Barshay at (805) 641-5000, ext. 1191 for more information or contact the school office for the 1 page registration form.

### Bikes and Scooters

We encourage all students in grades 3 – 5 to ride their bikes or scooters to school. All students must wear a helmet and walk their bikes/scooters once they enter the campus. All bikes and scooters are to be stored in the bike rack that is locked during school hours. All riders are encouraged to lock up their bikes or scooters. The school assumes no liability for any lost, stolen, or damaged property.



### Birthday Treats

To recognize a birthday, some parents choose to bring in treats for all students in a class. We urge parents to make health conscious choices that complement the District's Wellness Policy. For edible treats we ask that you limit portion size appropriate to the age of the children and encourage parents to choose alternative ways to celebrate a special day. Pencils, stickers, erasers, a book for the classroom etc. are wonderful choices in place of sweet treats. Any birthday treats that a parent brings in will be handed out at the end of the school day.



## Conference Week is October 10th to 14th with early dismissal at 12:15pm for all students every day.

Dear parents,

We have a great common interest - your child. Communication between the school and your home is critical if we are to succeed in providing optimum educational opportunities. Therefore we schedule parent - teacher conferences in order to discuss goals and programs, and the progress your child is making.

We have worked out a conference schedule very carefully and have tried to coordinate conferences for those who have more than one student at our school. Teachers are unable to schedule more than one conference per student. By now you should have received your schedule and we ask that you confirm with your teacher that you will be able to attend, or if you will need to set up an alternate time if possible. We encourage you to make every attempt to attend your conference as scheduled.

### Lost & Found

Each day, many items are lost or left behind by students in classrooms, the lunch area, or out on the field, and these go unclaimed. Please check the Lost and Found rack on a regular basis. Items left at school (books, jackets, etc.) will have to be reclaimed by the student the following day if the classroom teacher has already left for the day. It is very important for students to begin developing responsibility for their own belongings, textbooks, and learning materials. We urge parents to label all clothing items, lunchboxes etc. with their child's name so we can attempt to return left behind items to the students.

Each trimester the unclaimed lost and found items will be donated to charity.

### Head Lice

ANYONE can get head lice, but they are most common on school age children. Personal cleanliness does not prevent a person from getting lice and every year we see multiple cases of head lice. In order to stem the spread of Pediculosis we do ask for a parent's cooperation and notification if their child is infested or if they suspect infestation.

Please check your child for nits or head lice if your child scratches his/her head frequently, or if someone you have been in close contact with has been infested. If you do not know what lice or nits (eggs) look like, please pick up information material in the office.

If a student is found with nits or head lice, they will not be allowed to be in school until they are treated and all nits have been removed. After treatment and removal a student may return the next day, but needs to be checked by school personnel and found to be lice/nit free before returning to the class room. Students will be discreetly rechecked once a week for up to six weeks.

If there are multiple cases of head lice in a class room, information about treatment and prevention will be distributed to all parents in that grade level.

## PTA Reflections Program News 2011-12

**Diversity means...** your child's imagination and talents! The PTA Reflections Program gives students an opportunity to receive recognition for their artistic endeavors. Encourage your child to create an original work of art based on this year's theme.

**Theme:** "Diversity means..."

**Rules:** Available in the office starting Wednesday, August 31, 2011

**Turn-in day:** Fri. Oct. 7, 2011 in MPR, 7:45 – 8:15 am & 2:30pm – 3pm NO EXCEPTIONS!

**Wildwood Gallery night:** Thursday, October 20<sup>th</sup>, 2011 6:00pm-7:30pm

There are six arts categories to choose from:

**Film Production**

**Dance Choreography**

**Musical Composition**

**Photography**

**Visual Arts**

**Literature**

Reflections Program awards are given at the local, council, district, state, and national levels. National award-winning entries are showcased in the PTA Reflections Program gallery at [www.pta.org](http://www.pta.org).

Contact Karen McCarthy with any questions: [Kmccarthy095@gmail.com](mailto:Kmccarthy095@gmail.com) or 805-241-6173

Don't forget to submit pictures for your Wildwood Yearbook!

It's fun to see your photos from "First Day of School" and the "Back-to-school Family Picnic" included.

Please put your photos on a CD marked "Yearbook" and leave them in the office or e-mail them to [tamaratuell@msn.com](mailto:tamaratuell@msn.com)

Thanks! Tamara Tuell



Wildwood's Fall Festival is COMING SOON and volunteers are very much in demand. A GREAT BIG THANK YOU TO THE OVER 300 VOLUNTEERS WE HAD LAST YEAR THAT HELPED MAKE THE EVENT A SUCCESSFUL ONE. This year we are anticipating a larger crowd and even more volunteers are needed, at least 350. This fun event cannot and will not take place without the help of our wonderful volunteers! There will be plenty of opportunities to choose, from booths to inflatables and much, much more. To find out how you can help, please be on the look out for class booth assignments on your child's classroom doors. For general booth information, bulletin boards will be placed in two locations...front of school and back parking lot, beginning and end of school days. I know most of you will not be able to know your schedule until the week of the Fall Festival, please feel free to email me to let me know your availability. Once again, look for more information in your child's Wednesday packet.

Thank you, Danielle Waters [dmwaters4@mac.com](mailto:dmwaters4@mac.com)

# PRESIDENT'S CORNER

Welcome October!

September was a busy and a very successful month! The Welcome Back Picnic was a fun evening shared by many families. It was great catching up with friends we hadn't seen all summer.

We just completed our Gift Wrap fundraiser. I would like to send a out a big THANK YOU to Pearl Jimenez for all of her hard work in organizing this huge fundraiser. With your support, and the hard work from our wonderful volunteers, we were able to meet the PTA's budgeted goal. The money will help to fund all of the great programs that PTA pays for.

Wildwood's third annual Fall Festival is coming soon. It will be Friday, October 28<sup>th</sup> from 4-7:30pm; please bring your family, friends and neighbors. Admission is free. We are looking for volunteers to assist with this fun event. This is a great chance to get involved and help out the school. Please consider volunteering some of your time. There will be sign-up sheets outside the classroom doors.

This event wouldn't be possible without all of your help. At the event, we will also be having a silent auction. In addition to the classroom baskets that will be auctioned off, we are looking for further donations. If you have something you would like to donate, or know someone that has something to offer to the school please contact me at [cereghinofamily@roadrunner.com](mailto:cereghinofamily@roadrunner.com) or Kathy Kotin at [kkotin@writeme.com](mailto:kkotin@writeme.com). Any and all donations would be appreciated.

This year, our students will be 'meeting' master artists in our **Art Masters** program. This program is designed to teach children to create, understand, and appreciate works of art and cultures. Students will 'meet' master artists through interactive slide presentations, then students will be treated to exciting art lessons in their classrooms using artist's quality materials in the same manner as the masters! Our Wildwood PTA Parent Volunteers present the art lessons and make this program possible. PTA fundraising efforts pay for the lesson plans and art materials that *each* student uses to create his/her own masterpiece. Thank you to Lauren Piper for coordinating the lessons and training the volunteers.

In October, students will 'meet' master artist **Henri de Toulouse-Lautrec**. The slide presentation will highlight Toulouse-Lautrec's exciting poster art and his masterful use of the art element, *line*. The art lesson will challenge students to use Toulouse-Lautrec's style to create their own line designs or posters.

## All Call For Wildwood Bakers!

We are looking for bakers to help us make a lot of baked goods for the Cake Walk event, which will be held at this year's Fall Festival. The following details will inform you about what is needed, when we will need it by, and where to take your baked goods once they are all prepared.

**Fri. Oct. 28th: Fall Festival Cake Walk.** For this event, we want you to go ALL OUT. This is your chance to bake your heart out, show us your talent, or share your favorite treat. We need many cakes, pies, cupcakes, cookies, brownies, and goodie baskets of any individual baked goods. Although it is officially called a "Cake Walk" game/contest, you don't have to limit yourself to just a cake. Please bake or make anything you think will be loved and devoured by a lucky winner at the booth. We need these baked goods to be delivered to the Multi-Purpose room stage area no later than Friday, Oct. 28th, after school (3pm), PLEASE. I would appreciate a response back to me stating if you can commit to baking something, and what you plan to make, so we can make sure we don't have too many of one thing. I will be in contact with you in the coming weeks. Your help is VERY MUCH appreciated! As always, if you have any questions, please ask!

### HAPPY BAKING!

Kristine Crivier,  
kcrivier@gmail.com  
Fall Festival Cake Walk



## Log-in your Volunteer Hours

*Volunteers, Listen Up!!!*

If you provide any type of volunteer services, i.e. shopping for an event/activity, set-up/clean-up, phone calls/emails etc. for Wildwood, those are volunteer hours. Who knew? So, now that you know this, please remember to log in your hours at the front desk when you sign out. If you have hours to report but just can't make it to the office to log in your hours, you can email me. Lastly, for Amgen employees, please put an A next to your hours so that I can log in your hours separately. If you have any questions, please contact me, Danielle Waters at [dmwaters4@mac.com](mailto:dmwaters4@mac.com). Anything you do to help with the upcoming Fall Festival Event, please log-in your hours.

Thank you

\*\*\*\*PTA keeps track of all the hours in order to maintain Wildwood PTA's status as a nonprofit organization.

## Wildwood Family Portrait Night

Tuesday, October 11<sup>th</sup> from 5:00 – 8:30 pm, Cornerstone Photography is coming to Wildwood with their annual low - cost portrait special. Get beautiful, professional portraits done just in time for holiday cards and presents, in the convenience of your own school. Each family will receive multiple backdrops, poses, and a variety of looks. You can even bring your pet! No long lines. Just make an appointment and show up. Sign up information came home with your student in his/her Wednesday packet. You can pick up an extra flyer in the office or contact Tina Lott with any questions or to make an appointment at 805-807-2051. This is a great way to get started on your holiday "to do" list and make money for your child's school.

Thank you to the families who have been turning in receipts for the **fresh&easy** Shop for Schools program. Keep them coming to the school office. For every \$20 per receipt, Wildwood gets \$1!

### SAVE THE DATE -

Mark your calendar now for our **Shopping Night** on **November 9<sup>th</sup>**.



Wildwood PTA **School Directories** will be coming home soon! If you joined PTA by September 14<sup>th</sup>, your copy will be sent home with your youngest Wildwood Tiger. Any purchased copies will also be sent home with your youngest Tiger. Limited additional copies will be for sale at the cost of \$5.00 in the school office until the supply runs out. Wildwood PTA thanks all of our advertisers as presented in the directory for helping to defray the cost of printing this year's directory.

## Wildwood's Third Annual Fall Festival and Silent Auction

Wildwood PTA is excited to announce yet another fun event for your whole family! We invite you, your family, and friends to join us for our Third Annual Fall Festival on Friday October 28th, from 4:00-7:30pm at Wildwood School. There will be lots of food, games, prizes, and much more!

This fun after-school event will include a Silent Auction to benefit your Wildwood PTA. Proceeds will be used to help cover the cost of your child's art, music, PE, technology, and other programs! PTA keeps 100% of the proceeds from this event!

Each classroom will be collecting items for a fun, themed gift basket to be auctioned at the Fall Festival. You'll see a poster on your child's classroom door about your classroom's theme for their basket! There will also be a list of suggested donation items that suit the basket theme. If you could donate one or two of the suggested items on the list, or come up with your own item, that would be so appreciated. Collection of items will take place in the classroom from Monday October 10th thru Friday October 21st. You'll find a donation box for these items in their classroom. After the collection, the baskets will be assembled and displayed, ready for the auction.

In addition to the wonderful baskets that each classroom will create, if you, or someone you know, has a product or service they are able to donate for our silent auction, that would be fantastic. Thank you for supporting your Wildwood PTA through this fun classroom project!! This Silent Auction event would not be possible without your incredibly generous donations! If you have any questions or ideas, just let me know. Feel free to contact your child's room parent for more information about your classroom basket as well.

THANK YOU!! Kathy Kotin PTA [kkotin@writeme.com](mailto:kkotin@writeme.com)



## YA GOTTA EAT, RIGHT??

Hey Wildwood Tigers....bring your appetite for fun and great food to Sharky's Newbury Park location on Wednesday October 12th and Thursday October 13th, from 5pm-9pm. Our first food night fundraiser of the year needs YOU!! Come on out and watch your favorite teacher smash some of those avocados into awesome guacamole. Yup, it's the famous GUAC SMASH! Wildwood PTA will earn 20% of the net proceeds, as well \$1 from each chips and guacamole starter, and you'll have a blast and eat well!! You can eat in or call ahead and take it home. Sharkys is located at 1930 Newbury Park Rd. 805-376-1404 Don't forget to bring your flyer!! SEE YOU THERE!



**SAVE THE DATE!!** Wildwood is heading to the new RED ROBIN RESTAURANT at the Oaks Mall on Wednesday December 7th! They've got an awesome menu and lots of room to meet up with your Wildwood friends. Get this one on your calendar!

## Original Works is Coming Soon!

We are pleased to announce that Wildwood has once again teamed up with Original Works to run a special program at our school. Through the Original Works program, you will have the opportunity to purchase a variety of products featuring your child's own artwork. The products are high quality and make great gifts for family and friends. In the coming weeks, your child will bring home a packet of information containing product descriptions, an order form and the actual artwork your son or daughter created. You will then have one week to return the order form with the artwork to your child's teacher. We expect the finished products to arrive by the end of November so that you will have plenty of time to give the pieces as holiday gifts if you wish. For more information, please contact Stephanie Farrell at 241-6186.



Red Ribbon Week October 17<sup>th</sup> - 21<sup>st</sup> 2011  
"Lead by Example"

Wildwood students will be celebrating Red Ribbon Week October 17<sup>th</sup> through the 21<sup>st</sup>. Our theme this year is "Lead by Example". Activities and daily themes will reflect this idea. Below is the schedule of events that have been planned. Please share this schedule with your child. The Red Ribbon Celebration brings millions of people and kids together to raise awareness of the dangers of alcohol, tobacco and other drugs, and encourage prevention, early intervention, and treatment services. It is the largest, most visible prevention awareness campaign observed annually in the United States.

**Monday October 17<sup>th</sup> - How to Be Safe**

All students will be given bracelets compliments of PTA that read "Lead by Example". Please encourage your child to wear their bracelet ALL WEEK to show their Wildwood Red Ribbon Week school spirit. **Officer Jim DeSoto from the Ventura County Sheriff's Department** will be speaking to the children at two 30 minutes assemblies starting at 8:20 and 9:00 AM about the importance of making healthy choices.

**Tuesday October 18<sup>th</sup> - Come Tie Ribbons**

Students will tie red ribbons on the Arboles fence during recess. When it is completed it will read "Lead". Kindergarten fence will have the letter L. It will be a reminder as we pass by of the importance of being leaders and showing positive examples everyday. All students that participate will receive a red licorice stick.

**Wednesday October 19<sup>th</sup> - Walk Safe to School Today**

All families are encouraged to walk to school today. This is a great time to get some exercise and bond with your family. PTA Hospitality will be offering free "healthy choices" baked goods at the flagpole. Milk and orange juice will be available for purchase for 50 cents. Please join us between 7:45 and 8:05 AM. Don't forget to wear red and your bracelet.

**Thursday October 20<sup>th</sup> - Crazy Red Day**

Wear your favorite crazy red attire! RED, RED, RED... crazy hat, crazy socks, crazy hair. Be creative. During recess, all students who are wearing red and/or their bracelets will receive a bag of popcorn!!

**Friday October 21<sup>st</sup> - Fall Festival Ticket Giveaway**



# Fall is Here!

Wildwood Family

3rd Annual

Fall Festival



Join us for a school  
spirit event!

Friday  
October 28, 2011  
4-7:30pm

Invite your  
family and  
friends!

Parent  
volunteers needed  
and appreciated!

We can't do it  
without you!



The FUN Includes....

game booths, inflatables  
prizes  
face painting & crafts  
soak seat  
radar pitch  
cake walk and much, much, more...

Yummy Food Includes....


Elks Club tri-tip sandwiches,  
pizza, kettle Corn,  
cotton candy, nachos,  
baked goods, hawaiian ice,  
drinks, candy  
and much, much, more....

\*\*\*Silent Auction\*\*\*

Sponsored by PTA



# October 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11 Family Portrait Night 5-8pm	12 Sharkey's Food Night 4-9 pm	13 Sharkey's Food Night 4-9 pm	14	15
10/10-10/14: Parent Conference Week 12:15 pm dismissal						
16	17	18	19	20 Reflections Gallery Night 6-7:30pm	21	22
23	24	25	26	27	28 Fall Festival Carnival 4-7:30pm	29
30	31 					

# LOCAL BUSINESS ADVERTISING

**Do you have a business that you would like to promote to the Wildwood community?**



1/3 Page Ad  
\$130 Annually

We are now accepting local business advertising for the Newsette, Wildwood's monthly newsletter. This is an inexpensive opportunity to advertise your business to all Wildwood families. Monies collected will help to support PTA programs.



Half Page Ad  
\$150 Annually



Full Page Ad  
\$200 Annually

Please e-mail your ad to Maya Brandenburg at [fourbrands@yahoo.com](mailto:fourbrands@yahoo.com).

Please indicate the size of the ad you are requesting. Make your check payable to Wildwood PTA and drop it off at the school. Your ad will run for 10 months. Fees can be prorated. Once your ad payment has been received you will get an email of confirmation that your ad will be included in the Newsette.



The deadline for ad submission and payment is the last Wednesday of each month. Thank you for your help in

*Many Thanks to our sponsors!  
You could be one too!*

*Many Thanks  
from the  
Wildwood Tigers!*

# Newsette Advertiser

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Dates Ad to run: \_\_\_\_\_

Ad Size: 1/3 page 1/2 page Full page (circle one)

\$Amount Enclosed: \_\_\_\_\_

Check # \_\_\_\_\_

1/3 Page Ad  
\$130 Annually  
\$13 Monthly

Half Page Ad  
\$150 Annually  
\$15 Monthly

Full Page Ad  
\$200 Annually  
\$20 Monthly



*Thank you for supporting Wildwood Elementary!*