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This newsletter is published 6 times a year and electronically distributed to more than 600 families at Westlake Hills Elementary school. Get your marketing message out to these highly involved parents!

2010-2011 School Year: DISTRIBUTION DATE	COPY AND PAYMENT DUE
October 12	October 1
November 16	November 1
January 18, 2011	January 7
March 15	March 4
April 26	April 8
June 7	May 27

AD SIZE	PER ISSUE	YEARLY DISCOUNT (6 ISSUES FOR THE PRICE OF 5)
Business card (approx 2" x 3 ½ ")	\$25	\$125
¼ page (approx 4" x 4 ½ ")	\$50	\$250
½ page (approx 8" x 4 1/2 ")	\$100	\$500
Full page (8" x 9")	\$250	\$1250

Note: Special 10% discount for parents of Westlake Hills Elementary students!

Send copy and payment to:
Westlake Hills Elementary School
3333 N. Medicine Bow Court
Westlake Hills CA 91362

You can also email your ad as a JPEG or TIFF to:
Editor Lisa Hurley at lhurley6@msn.com.